

CASEY **TEMPLETON** PHOTOGRAPHY

SHOT LIST TEMPLATE/CHECKLIST

FOR **BUSINESS BRANDING** PHOTOSHOOT

HEADSHOTS & PORTRAITS

- INDIVIDUAL HEADSHOTS OF EACH STAFF MEMBER
- PORTRAITS OF MANAGING PARTNERS & EXECUTIVES
- FULL TEAM PORTRAIT
- PORTRAITS OF EACH DEPARTMENT/TEAM

COMMERCIAL **LIFESTYLE** SHOTS

- TEAM MEMBERS INTERACTING AT THE OFFICE
- EMPLOYEES INTERACTING WITH CUSTOMERS/CLIENTS
- EXECUTIVES MEETING WITH CLIENTS
- CUSTOMERS USING YOUR PRODUCT/SERVICE

CORPORATE **IMAGERY**

- ARCHITECTURAL PHOTO OF OFFICE BUILDING
- IMAGES OF COMPANY CAMPUS
- INTERIOR SHOTS OF OFFICE
- CORPORATE EVENTS/MEETINGS & TEAM BUILDING ACTIVITIES

ADDITIONAL (**OPTIONAL**) SHOTS

- PRODUCT/E-COMMERCE PHOTOS
- TRAVEL SHOTS OF REGIONAL/NATIONAL/GLOBAL HQ
- INDUSTRIAL DISTRIBUTION CENTERS/MANUFACTURING FACILITIES/WAREHOUSES
- OTHER IMAGES UNIQUE TO YOUR BUSINESS/BRAND